



# The Guide to UK Company Giving 2017/18

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This invaluable guide includes details of 400 companies in the UK, many of which are selected from the FTSE 350, that contribute to UK society through its communities and voluntary organisations. It includes a section on corporate grant-making charities. The book provides detailed company information and includes their:

- Corporate social responsibility (CSR) information
- Partnerships
- Cause-related marketing
- Charity of the Year
- Ratio of women to men on the board of directors
- Recipients of funding already given
- Levels of giving in the UK and whether in cash or in-kind where available
- Matched funding
- Reporting on Anti-Slavery **NEW**
- Pro bono work
- Giving to small charities **NEW**
- Giving to unpopular causes **NEW**
- Status as a Living Wage Employer **NEW**

The guide gives advice on how to develop a successful corporate partnership or sponsor, what to be aware of when seeking company support and guidance on how to apply.

### Who is this book for?

All voluntary organisations seeking support from companies. Research organisations and individuals researching UK corporate giving and CSR. Companies looking to develop their community giving strategy.

### Selling Points

- Section on corporate grant-making charities and 12 new areas of data collection including: giving to small charities, reporting on anti-slavery, status as a living wage employer and giving to unpopular causes.
- Trusted information from DSC, recognised as the top funding researcher in the UK.

### Reviews

'This book has been very useful and given us a great insight into the world of giving. It has increased our knowledge and resilience in the sector.'

**Clare de Bathe, Trust Director, Chichester Community Development Trust**

'Before you start typing a target name into your search engine pick up this book; clear and reliable information in an accessible format that will save you hours in web searches and help you make relevant approaches for corporate support.'

**Victoria Copeland, Corporate Relationships Manager, Blind Veterans UK**

'Part of the armoury to aid businesses and charities alike to identify emerging trends in company giving and adapt accordingly... The Guide to UK Company Giving is an invaluable resource to connect businesses, charities, community groups and voluntary organisation.'

**Barry Clavin, Ethical Policies and Sustainability Manager, The Co-operative Group (Foreword 10<sup>th</sup> edn)**

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